



28th FAIR Conference 2023 Sponsorship Opportunities



Sponsorship Packages	US Dollar
Platinum	100,000
Diamond	75,000
Gold	50,000
Silver	25,000
Bronze	15,000
Lunch (20 Nov,2023)	60,000
Lunch (21 Nov,2023)	60,000
Lunch (22 Nov,2023)	60,000
Transportation	45,000
Dinner (20 Nov, 2023)	60,000
Dinner (21 Nov, 2023)	60,000
Coffee Break (20 Nov, 2023)	30,000
Coffee Break (21 Nov, 2023)	30,000
Coffee Break (22 Nov, 2023)	30,000
Gala Dinner (22 Nov, 2023)	130,000
Bags	20,000
Exhibitor Package	5,000

Payments should be transfer on the following address:

Account Name:	Emirates Insurance Association
Account No.	121225020001 (ADCB)
IBAN No.	AE460030000121225020001
Bank Name:	Abu Dhabi Commercial Bank - (Al Salam Branch)
SWIFT Code:	ADCBAEAA

Please confirm the bank transfer advise by return.

For contact: Mr. Hussein El Sherbini - Finance & Administration Manager
info@eia.ae – 00971 2 6771444



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Platinum Sponsor
• Sponsors' logo will be on the website.
• Sponsors' logo will be on all the marketing materials
• Sponsors' logo will be on the sponsors' page in the conference's brochure
• Sponsors' logo will be on the sponsors' video displayed on the screens during the event.
• Sponsors' logo will be on the photo booth
• Two colored pages advertisement in the brochure- the back cover of the conference brochure and one internal page
• One-page corporate profile in the brochure.
• Announcement of your company as "Platinum Sponsor".
• 12 Free full access passes.
• Free "premium" exhibition space at the exhibition area.
• Two stands with the sponsor's logo (provided by the organizing committee)
• Exclusive branding on the main stage provided by the organizing committee.

Diamond Sponsor
• Sponsor's logo will be on the website.
• Sponsor's logo will be on all the marketing items.
• Sponsor's logo will be on the sponsors' page of the brochure.
• Sponsor's logo will be on the sponsors' video displayed on the screens during the event.
• One colored page advertisement on the brochure.
• Half-page corporate profile on the brochure.
• Announcement of your company as the "Diamond Sponsor"
• 8 Free full-access passes.
• Free "premium" exhibition space at the exhibition areas.
• Sponsor's Logo will be on the photo booth.



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Gold Sponsor

- Sponsor’s logo will be on the website.
- Sponsor’s logo will be on all the marketing items.
- Sponsor’s logo will be on the sponsors’ page of the brochure.
- Sponsor’s logo will be on the sponsors’ video displayed on the screens during the event.
- One colored page advertisement on the brochure.
- Half-page corporate profile on the brochure.
- Announcement of your company as the “Gold Sponsor”
- 6 Free full-access passes.
- Free exhibition area at the exhibition areas.
- Sponsor’s Logo will be on the photo booth.

Silver Sponsor

- Sponsor’s logo will be on the website.
- Sponsor’s logo will be on all the marketing items.
- Sponsor’s logo will be on the sponsors’ page of the brochure.
- Sponsor’s logo will be on the sponsors’ video displayed on the screens during the event.
- One colored page advertisement on the brochure.
- Announcement of your company as the “Silver Sponsor”
- 4 Free full-access passes for the event
- Free exhibition space at the exhibition areas.
- Sponsor’s Logo will be on the photo booth.

Bronze Sponsor

- Sponsor’s logo will be on the website.
- Sponsor’s logo will be in all the marketing items.
- Sponsor’s logo will be on the sponsors’ page of the brochure.
- Sponsor’s logo will be on the sponsors’ video displayed on the screens during the event.
- Half-colored page advertisement in brochure.
- Announcement of your company as the “Bronze Sponsor”
- 2 Free full-access passes.
- Sponsor’s Logo will be on the photo booth.



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Gala Dinner Sponsor

<ul style="list-style-type: none"> • Sponsor’s logo will be on website. • Sponsor’s logo will be in all the marketing items. • Sponsor’s logo will be on the sponsors’ page of brochure. • Sponsor’s logo will be on the sponsors’ video displayed on the screens during the event. • One colored page advertisement in the brochure • One-page corporate profile in the brochure. • Announcement of your company as the “Gala Dinner Sponsor” • 12 Free full-access passes. • Sponsor’s logo on the Gala dinner announcement on the website. • Sponsor’s logo will be on stage screens during the gala dinner (with ability to provide exclusive Branding organized by the organizing committee and the cost will be covered by the sponsor). • A customized printed Dinner invitation will be handed to all the participants. • Sponsor’s Logo will be on the photo booth.
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Lunch Sponsor

<ul style="list-style-type: none"> • Sponsor’s logo will be on the website. • Sponsor’s logo will be in all the marketing items. • Sponsor’s logo will be on the sponsors’ page of brochure. • Sponsor’s logo will be on the sponsors’ video displayed on the screens during the event. • One colored page advertisement in brochure. • Half-page corporate profile in brochure. • Announcement of your company as the “Lunch Sponsor” • 6 Free full-access passes. • Sponsors’ logo at the entrance of the restaurant. • A customized printed Lunch invitation will be handed to all participants. • Center piece card with sponsor’s logo on each table. • Sponsor’s Logo will be on the photo booth.



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Transportation Sponsor

- Sponsor’s logo will be on the website.
- Sponsor’s logo will be in all the marketing items.
- Sponsor’s logo will be on the sponsors’ page of brochure.
- Sponsor’s logo will be on the sponsors’ video displayed on the screens during the event.
- One colored page advertisement on the brochure.
- Half-page corporate profile on the brochure.
- Announcement of your company as the “Transportation Sponsor”.
- 5 Free full-access passes.
- Special Branding for sponsor on all event official transportation includes Ushers T-Shirts –Stickers on Busses and cars.
- Sponsor’s Logo will be on the photo booth.

Dinner Sponsor

- Sponsor’s logo will be on website.
- Sponsor’s logo will be in all the marketing items.
- Sponsor’s logo will be on the sponsors’ page of brochure.
- Sponsor’s logo will be on the sponsors’ video displayed on the screens during the event.
- One colored page advertisement in the brochure.
- Half-page corporate profile in brochure.
- Announcement of your company as the “Dinner Sponsor”
- 7 Free full-access passes.
- Sponsor’s logo will be on stage screens during the dinner
- Sponsor’s Logo will be on the photo booth.

Coffee Break Sponsor

- Sponsor’s logo will be on website.
- Sponsor’s logo will be in all the marketing items.
- Sponsor’s logo will be on the sponsors’ page of brochure.
- Sponsor’s logo will be on the sponsors’ video displayed on the screens during the event.
- Half colored page advertisement in brochure
- Announcement of your company as the “Coffee break Sponsor”
- 6 Free full-access passes.
- Sponsor’s Logo will be on the photo booth.



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Bags Sponsor

- Sponsor's logo will be on the website.
- Sponsor's logo will be on the sponsors' page of brochure.
- Sponsor's logo will be on the sponsors' video displayed on the screens during the event.
- Half-colored page advertisement in the brochure.
- Announcement of your company as the "Bags Sponsor"
- 2 Free full-access passes.
- Exclusive Branding for sponsor on all the bags, which will be handed to the participants.
- Sponsor's Logo will be on the photo booth.

Exhibitor Package

- 3x3 m exhibition booth in the exhibition hall of the conference (1 table, 2 chairs, 1 lockable counter, dust bin, 1 single socket, fascia name on letter cut out, carpet and 3 spotlights)
- Access to networking breaks of the conference
- Access to coffee breaks and lunch for all days of the conference
- 2 registration passes complimentary
- Access to the sessions of the conference
- Logo on website